

THG's Executive Edge™ vs CCL's LDP®



Not all leadership programs are built for impact at the top. While many offer broad development across competencies, The Humphrey Group's Executive Edge™ stands out for one reason: it's purpose-built for senior leaders who need to communicate with authority, inspire action, and lead visibly—now, not months from now.

This comparison breaks down how Executive Edge™ outperforms even the most established programs, like CCL's LDP®, when the goal is fast, focused, and executive-ready transformation.

THG clients see faster adoption, 2x higher NPS scores, and greater exec alignment within 30- days.

PROGRAM COMPARISON

THE
HUMPHREY/
GROUP



<p>Practical, real-world coaching that prioritizes immediate, outward-facing results.</p> <p><i>"We need impact, fast."</i></p>	✓	<p>Can come across as overly academic or reflective when leaders need clear, actionable takeaways they can apply right away.</p>
<p>Delivers sharp, short-term ROI when the goal is to level up visible leadership quickly.</p> <p><i>"Our execs don't have 5-days for a workshop."</i></p>	✓	<p>Time-intensive, not designed for rapid deployment.</p>
<p>Tailored programs that address an organization's unique communication challenges.</p> <p><i>"We're tired of generic training."</i></p>	✓	<p>Pre-set curriculum. Doesn't always fit nuanced needs.</p>
<p>Communication is the core objective for senior leaders who struggle to inspire, influence, or command a room.</p> <p><i>"We need to focus on communication."</i></p>	✓	<p>CCL includes communication, but its broad focus can dilute impact.</p>

Let's talk about what THG could look like for your team: [Book a Free Strategy Call](#)