

THG's Executive Edge™ vs CCL's LDP®



Not all leadership programs are built for impact at the top. While many offer broad development across competencies, The Humphrey Group's Executive Edge™ stands out for one reason: it's purpose-built for senior leaders who need to communicate with authority, inspire action, and lead visibly—now, not months from now.

This comparison breaks down how Executive Edge™ outperforms even the most established programs, like CCL's LDP®, when the goal is fast, focused, and executive-ready transformation.

THG clients see faster adoption, 2x higher NPS scores, and greater exec alignment within 30- days.

PROGRAM COMPARISON

THE
HUMPHREY/
GROUP



Practical, real-world coaching that prioritizes immediate, outward-facing results.



Can come across as overly academic or reflective when leaders need clear, actionable takeaways they can apply right away.

"We need impact, fast."

Delivers sharp, short-term ROI when the goal is to level up visible leadership quickly.



Time-intensive, not designed for rapid deployment.

"Our execs don't have 5-days for a workshop."

Tailored programs that address an organization's unique communication challenges.



Pre-set curriculum. Doesn't always fit nuanced needs.

"We're tired of generic training."

Communication is the core objective for senior leaders who struggle to inspire, influence, or command a room.



CCL includes communication, but its broad focus can dilute impact.

"We need to focus on communication."

Let's talk about what THG could look like for your team: [Book a Free Strategy Call](#)